

B.U.I.L.D. Minutes  
January 6th, 2009

Thought for the day:

“Cheers to a new year and another chance for us to get it right.”

- **Oprah Winfrey**

Members and guests present: Terri Scholting, Dee Arias, John Harrington, Mike Krambeck, Ronda Anderson, Rick Setchell, Kerri Wockenfus, Allison Gifford, Joel Jones, Nancy McManis, Gabriel Kerlik, and Pat Joyner.

President Terri Scholting presided over the meeting. The minutes from the December 2nd, 2008 meeting were read by the group. The minutes were unanimously approved with no changes.

**Special Guest: Pat Joyner, Nebraska Wesleyan University -**

Recently, Ronda, Terri & Nancy met with Pat and a group of students from NWU. The students had taken on the community of Louisville as a marketing project. They studied demographics and gave suggestions for events and ways to improve marketing of community of Louisville. Some of their suggestions were: creating an email database and tracking methods, suggestions for the community website, new ideas for community events and themes for these events. They also presented sample flyers and print ads.

**Treasurer's Report – Treasurer John Plucknett**

The BUILD account balance is currently \$3,035.

**Old Business:**

- LUV Award Dinner

The date for this dinner was set. It will be on February 27th, at the Louisville Senior Center. Please nominate those whom you feel are deserving of the recognition.

- Spelling Bee

The date for the BUILD fundraising spelling bee is April 3rd. The Louisville schools are currently working with us on a format and providing a school team. Please spread the word and get teams signed up.

- Ringing In The Season

Thanks to Mandi Chubb for all her hard work in making this event a success. *Ronda has volunteered to form a database with contacts, accounting and budgets to help for next year's event.*

- Wellness Program

The wellness program started at Home State Bank has become a city-wide effort. There will be a meeting on January 14<sup>th</sup> to explore more wellness ideas. Linda Gaebel is in charge of this effort.

## **COMMITTEE REPORTS**

### **Welcome/Membership Committee: Ronda Anderson (chair)**

No report.

### **Events Committee: Committee Chairs TBD per event**

#### **Recap of 2008**

- Thanks to all the committee chairs and volunteers who made this year's BUILD events a success.
- The Scarecrows Among Us event was a particular success story this year. This event was extremely popular.

#### **Air your Art in Louisville**

- We will begin to contact artists this month for this year's event.

### **Economic Development Committee: John Plucknett (chair)**

No report.

### **Presentation Committee: Kathy Copple (chair)**

The Holiday Flags on Main Street will be coming down soon.

### **Marketing Committee: Nancy McManis (chair)**

No report.

### **Fundraising: Jared Plucknett (chair)**

Spelling Bee.

### **New Business:**

#### **Air your Art in Louisville**

Ronda Anderson will be the chair for this year's event.

#### **Banner Project**

The \$50 donated by community businesses is still intact in the BUILD account. Due to technical difficulties with the original art banner project, these funds may be used for an alternative banner project. Details to follow when available.

**The next meeting will be Tuesday, February 3rd, 2009 at the Assisted Living Facility.**