

B.U.I.L.D. Minutes
April 7th, 2009

Thought for the day:

"Wherever you go, no matter what the weather, always bring your own sunshine."

- Anthony J. D'Angelo

Members and guests present: Terri Scholting, Mike Krambeck, Kerri Wockenfus, Andy Mixan, Bruce Breitreutz, Gabe Kerlik, Nancy McManis, Todd Ray, Jared Plucknett, Mandi Chubb, Kathy Copple, Gary Nashleanas, Patty Petersen, Vickie Moses & Patrick Rutledge.

President Terri Scholting presided over the meeting. The minutes from the March 3rd, 2009 meeting were read by the group. The minutes were unanimously approved with no changes.

Treasurer's Report – Treasurer John Plucknett

The BUILD account balance is currently \$3,784.

Old Business:

- Spelling Bee

The Spelling Bee that was scheduled for April 15th was cancelled/postponed due to a lack of interest & registrations.

- Wellness Program

The wellness program is still underway. The program is still looking to expand throughout Louisville and has recently taken up Jazzercise. Please contact Linda Gaebel at Home State Bank with any questions.

- Business Directory

A rough draft of the business directory was presented at the meeting. There was discussion about a larger directory with proceeds from the Fireworks Stand. Todd Ray is looking into the cost for a larger business directory.

COMMITTEE REPORTS

Welcome/Membership Committee: Ronda Anderson (chair)

No Report.

Jeanne Anderson delivered welcome bags to the few people that moved into town recently.

Events Committee: Committee Chairs TBD per event

Air your Art in Louisville

- This year's event will be held Saturday, May 16th.
- Nancy McManis handed out applications for this year's parade.
- The parade will start at 1:00. Main Street will be closed at 10:00.

- There will be a food court at Copple's lot across from the dealership. There will be food from Main Street Café, along with BBQ, a bake sale, and kettle corn & cotton candy.
- There will also be a wine tasting in Copple's lot from Slattery's Vineyard
- Volunteers are needed (and welcomed) for this year's event.
- Dee & Nancy will be stepping down as parade chairwomen after this year's event. Please let BUILD know if anyone is interested in taking over or shadowing them during this year's event.

There was also discussion of a raffle as a fundraiser for BUILD during AYAIL. A large prize is being researched for the raffle. If any local businesses would like to donate prizes for the raffle, please let a representative of BUILD know.

Economic Development Committee: John Plucknett (chair)

No report.

Presentation Committee: Kathy Copple (chair)

The banners are in. Look for them to be displayed on Main Street around the beginning of May.

Marketing Committee: Nancy McManis (chair)

Nancy is working on getting AYAIL & LHSIJ events on all free websites and on the (not free) radio. BUILD has been approved for up to \$2,500 in matching grant advertising for the events. Some of this grant money can be used for the business directory discussed above.

Fundraising: Jared Plucknett (chair)

No report.

New Business:

- **Fireworks Stand**

A lot was learned last year in our first year as sponsor of the fireworks stand. Jared Plucknett reported that he is looking to form a committee for this year's event and to departmentalize tasks so that the 10 days flow smoothly. The group also discussed using the funds raised from the fireworks stand towards the business directory.

- **Lydia House Diaper Drive**

Gabe Kerlik asked the group if we would have any interest in participating in the Lydia House's annual diaper drive. Although the drive is not until Christmas time, Gabe thought that it would be good to get a head start on the planning. He mentioned that there is usually good visibility with this event and that it would be good exposure for Louisville.

The next meeting will be Tuesday, May 5th, 2009 at the Assisted Living Facility.