

**B.U.I.L.D. Minutes
May 5th, 2009**

Thought for the day:

"Yesterday is history. Tomorrow is a mystery. And today? Today is a gift. That's why we call it the present."

- Babatunde Olatunji

Members and guests present: Terri Scholting, Kerri Wockenfus, Andy Mixan, Bruce Breikreutz, Gabe Kerlik, Nancy McManis, Todd Ray, Jared Plucknett, Patty Petersen, Patrick Rutledge, Dee Arias & John Harrington.

President Terri Scholting presided over the meeting. The minutes from the April 7th, 2009 meeting were read by the group. The minutes were unanimously approved with no changes.

Treasurer's Report – Treasurer John Plucknett

The BUILD account balance is around \$1,700.

Old Business:

- Anniversary "Touch" Mailing

The first cards for this program will be going out this week. Seven or eight businesses have responded with their anniversary dates. Please encourage local businesses to get this information to BUILD.

- Business Directory

Three thousand of the brochures would cost roughly \$2,800. Grant money (up to 50% of \$5,000) will be available in conjunction with advertising for the Last Hot Sunday In July (LHSIJ). There should be some additional funds from that grant money that can be applied to this project. Please have your ads to Todd by June 10th in order to be included in the business directory brochure. The ads will be roughly 2" x 3". Larger ads will be available for an additional fee if businesses would like to purchase a larger space. A motion was made by John Harrington (seconded by Andy Mixan) to establish 6/10 as the deadline date for fireworks participants to commit to a shift (at least 8 hours) at the stand and receive a free 2" x 3" ad in the business directory. Those businesses choosing not to work the fireworks stand can still purchase an ad for \$100.

COMMITTEE REPORTS

Welcome/Membership Committee: Ronda Anderson (chair)

One new homeowner in April received a welcome packet.

Events Committee: Committee Chairs TBD per event

Air your Art in Louisville (Dee & Nancy)

- This year's event will be held Saturday, May 16th.
- There have been 16 to 18 applications received for the parade already.
- Discussion of a port-a-potty for the event. Location between Art Chicks & Liquor store?)

- There will be Raffle prizes displayed and tickets for sale between the city office and Home State Bank.
- Deadline for parade applications is May 8th.

Economic Development Committee: John Plucknett (chair)

No report.

Presentation Committee: Kathy Copple (chair)

The banners are up. Check them out on Main Street.

Marketing Committee: Nancy McManis (chair)

There are ads on radio and TV for this year's Air Your Art in Louisville event.

Fundraising: Jared Plucknett (chair)

A fireworks committee is being developed and will decide partnerships for this year's fireworks stand.

New Business:

- **Lydia House Diaper Drive**

Dates for the diaper drive this year have not been decided yet. The Lydia House is compiling info to give to us about the history of the diaper drive.

- **Shrine/Approach (Ask Gary)**

Tabled until next month.

The next meeting will be Tuesday, June 9th, 2009 at the Assisted Living Facility.