

B.U.I.L.D. Minutes
July 8, 2008

Thought for the day:

“Teamwork is so important that it is virtually impossible for you to reach the heights of your capabilities or make the money that you want without becoming very good at it”

- **Brian Tracy**

Members and guests present: Terri Scholting, Dee Arias, Ken Kratky, John Plucknett, Andy Mixan, Todd Ray, Nancy McManis, Bruce Breitreutz, Rhonda Anderson, Kari Wockenfuss, Irina Harrington, Allison Gifford, Jared Plucknett & Mandy Chubb.

President Terri Scholting presided over the meeting. The minutes from the June 3rd, 2008 meeting were read by the group. John Plucknett pointed out that the \$100 that BUILD had decided to donate to Cass County Economic Development wasn't enough to meet their minimum donation of \$200. He requested that the BUILD group change their donation to \$200. There were no audible objections by the group to this change.

Spotlight Business of the Month – BUILD's Fireworks Booth, Jared Plucknett

Jared Plucknett spoke on behalf of all the volunteers who helped make the BUILD Fireworks Booth a success. He gave a short breakdown of how many “man hours” it took to set up, tear down, and keep the booth fully staffed during the 10 day sales period. Jared reported that the booth went fairly smooth, especially for a first time volunteer group. He also mentioned that gross sales were estimated to be near \$32,000 for the 10 days, and that we may have reached the point where the BUILD group will receive some commission dollars on top of the fee earned for working the stand.

Treasurer's Report – Treasurer John Plucknett

The BUILD account balance is currently \$3,067. Nearly \$1,100 of that balance is earmarked for the “Air Your Art In Louisville” banner contest. All \$2,500 in matching grant money has been received and deposited.

Old Business:

- Community/Eastern NE Gun Club BBQ -

BUILD has coordinated a fundraising BBQ to coincide with the regional shooting tournament at the Eastern NE Gun Club on Friday, August 1st. The food vendors in town, along with Good Times Bar & Earnie's BBQ in Cedar Creek will provide all of the food and drink to BUILD for the fundraiser. A flyer has been put together by Ronda Anderson and given to the Eastern NE Gun Club to advertise and promote all of the businesses in Louisville. The flyer for the BBQ with all of the details is attached to the minutes. COME ONE, COME ALL - EVERYONE IS INVITED TO THE BBQ.

Ronda would like to add a small “blurb” to the local business flyer about each business to explain what they specialize in and provide. All business owners please submit a one to two sentence write-up to Ronda at rondaanderson@henryschein.com, so she can include it in the flyer.

- City of Louisville Appreciation/Bank Bucks –

Please submit donations to Dee Arias at the city office as a way of thanking our city workers for the excellent job they do with snow removal during the winter months. The donations will be used to purchase Bank Bucks at Home State Bank for the purpose of buying the guys lunch a few days this summer.

COMMITTEE REPORTS

Welcome Committee:

2 new residents received their welcome packets this month.

Events Committee:

"Last Hot Sunday in July" is coming up soon (Sunday, July 27th). The event will start at 12:00, with registration beginning at 11:00 a.m.

****DEE & NANCY NEED VOLUNTEERS****

The DJ and entertainment for LHSIJ is all lined up. Dee & Nancy are currently collecting items for the participant goodie bags and are considering doing a raffle with some of the larger items donated by businesses.

Economic Development Committee:

The city's new water treatment facility is online and running.

Keno has made its way to Main Street. It is currently being offered at Good Times Bar.

There are still no vacancies on Main Street. All buildings currently have active occupants.

The Cass County Economic Development group has received 29 applications for its director position.

Presentation Committee:

Steve Sherman is taking over the banner project. The project will coincide with next year's "Air Your Art In Louisville" festival.

Marketing Committee:

"Last Hot Sunday in July" is being advertised in local publications and over the air on KGOR radio and FOX 42 TV. Look for our local celebrities, Dee & Nancy, on KPTM 42 again this month!

New Business:

- Local Business Buy In -

Tabled until next month

- Ringing In the Season -

Dee & Nancy asked the group to brainstorm for some fresh ideas for this event. The group plans to discuss this in more detail at future meetings.

The next meeting will be Tuesday, August 5th, 2008 at the Assisted Living Facility.