

B.U.I.L.D. Minutes
November 4th, 2008

Thought for the day:

“Do you ever get the feeling that the only reason we have elections is to find out if the polls were right?”

- **Robert Orben**

Members and guests present: Terri Scholting, Dee Arias, Andy Mixan, John Harrington, Mike Krambeck, Ronda Anderson, Kathy Copple, Rick Setchell, Mandi Chubb, Gary Nashleanas, Bruce Breitreutz, Kerri Wockenfus, Todd Ray, John Plucknett, Allison Gifford, Gabriel Kerlik, and Irina Harrington.

President Terri Scholting presided over the meeting. The minutes from the October 7th, 2008 meeting were read by the group. A change to last month's minutes was requested by Mandi Chubb to show that Santa will be at the Fire Hall for *Ringing In The Season* from 12:00 – 2:00, not 12:00 – 4:00 as reported. After the change was made, the minutes were unanimously approved.

Special Guest – John Yochum
Executive Director, Cass County Nebraska EDC

John was hired 6 weeks ago as the Executive Director of the Cass County NE Economic Development Committee. He came to the meeting to introduce himself to the BUILD group, and to share his thoughts and goals in his new capacity. John has worked for 20 years in regional economic development, and stressed the importance and his belief in a regional business model in regards to economic development. He's seen a great entrepreneurial spirit in Cass County and is excited to work for an organization that's been successful. He offices in the Greater Omaha Economic Development Building, but is trying to spend one to one and a half days in the Plattsmouth Chamber Office. He is looking forward to drawing new business to Cass County and helping existing Cass County businesses grow. If you wish to contact John, you can do so at jyochum@selectgreateromaha.com.

Treasurer's Report – Treasurer John Plucknett

The BUILD account balance is currently \$5,452 after \$6,000 of our pledged \$7,500 has been disbursed for the holiday lights project, and the Junior Parents have been paid for their help with the fireworks stand. BUILD has been able to collect from most Main Street businesses for the remainder of the project.

Old Business:

- Holiday Lights (replacement project update)

Joel Jones has been working around the clock to get the project completed. He is probably about $\frac{3}{4}$ done with the project. As of now, the city block from 1st to 2nd Street is completely finished (brackets and lights). The 2nd to 3rd Street block has all of its brackets installed; lights to come soon. Joel & Todd are hoping to be finished with the project by Tuesday, November 11th...weather permitting, of course.

- Scarecrows Among Us

The first ever *Scarecrows Among Us* contest was a huge success. Thirty scarecrows outlasted the stormy weather conditions experienced during the contest. Nevertheless, the scarecrows now need to be taken down. Another thanks to all who participated, as there were many comments from locals and out-of-towners praising the community's efforts.

ANNUAL ELECTION OF OFFICERS

President – Nominations were taken from the floor. Terri Scholting was the sole nomination received. She was elected unanimously.

Treasurer – Nominations were taken from the floor. John Plucknett was the sole nomination received. He was elected unanimously.

Secretary – Nominations were taken from the floor. Andy Mixan was the sole nomination received. He was elected unanimously.

COMMITTEE REPORTS

Welcome/Membership Committee: Ronda Anderson (chair)

Two welcome bags were handed out last Friday. Some businesses are still not taking advantage of contributing to the welcome packets.

Ronda has also put together a spreadsheet from the BUILD surveys taken last fall.

Events Committee: Committee Chairs TBD per event

Ring In The Season – Mandy Chubb

- *Ring in the Season* (RITS) is four weeks away!
- RITS is currently being advertised on KGOR & KNCY radio, Discover & Country Lanes magazines, The Cassgram, and The Plattsmouth Journal.
- Volunteers are needed for the event. Also, volunteers are needed to provide baked goods, and to be Santa & Mrs. Claus.

Economic Development Committee: John Plucknett (chair)

There is a bus heading to the Nebraska Department of Roads Legislative hearing on Friday. The group will be going to show support for the widening of Highway 75 in Plattsmouth.

Presentation Committee: Kathy Copple (chair)

Fall flags were found in better shape than we had thought. They are now up on Main Street. Kathy has looked into Christmas flags for the holiday season. Because of the cost, BUILD has decided to wait until after the 1st of the year to purchase flags.

Marketing Committee: Nancy McManis (chair)

Advertising this year's *Ring In The Season* is in process. The marketing committee will be meeting with the student group from Nebraska Wesleyan next Tuesday to discuss a marketing plan for the community.

Fundraising: Jared Plucknett (chair)

No report.

New Business:

Wellness Program

There has been a movement started at Home State Bank to lead a healthier day to day lifestyle. The principals behind this movement are looking to make this a city-wide effort. More details to come in next months meeting...

Holiday Party

The BUILD group has discussed the possibility of having a dinner in January to recognize volunteers in the Louisville community. This will also be discussed in greater detail at next month's meeting.

The next meeting will be Tuesday, December 2nd, 2008 at the Assisted Living Facility.