

**B.U.I.L.D. Minutes  
November 3rd, 2009**

Thought for the day:

"The greater the loyalty of a group toward the group, the greater is the motivation among the members to achieve the goals of the group, and the greater the probability that the group will achieve its goals."

**- Rensis Likert**

Members and guests present: Terri Scholting, Andy Mixan, Todd Ray, Kerri Wockenfus, John Harrington, Bruce Breitzkreutz, Nancy McManis, Gary Nashleanas, Paul McManis, Dee Arias, Lexie Scholting-Rickert, John Plucknett, Luke Taylor, Patty Petersen and Carol Hudson.

President Terri Scholting presided over the meeting. The minutes from the October 6th, 2009 meeting were read by the group. The minutes were unanimously approved with no changes. (Kerri W. motion to approve - Gary N. second)

**Election of Officers - John Harrington**

The group entertained nominations for BUILD officers for 2010.

Andy Mixan was nominated for the office of Secretary.  
John Plucknett was nominated for the office of Treasurer.  
Terri Scholting was nominated for the office of President.

Paul McManis made a motion to close nominations. He then made a motion to elect the slate of officers as nominated. Both motions were unanimously approved.

**Treasurer's Report – Treasurer John Plucknett**

The BUILD account balance is currently \$6,910.18. All bills have been paid and a \$50 deposit has been made on the carriage rides for Ringing In The Season.

**Old Business:**

- Business Directory Status/Update - Todd/Snowdog Printing

Paul McManis has been working with Todd on sales of ads for the business directory. As of yesterday, Paul was able to secure commitments from enough businesses to get the business directory off of the ground. Thanks to Paul for all of your help on this project! The directories may be ready by December 5th for Ringing In The Season.

**COMMITTEE REPORTS**

**Welcome/Membership Committee: Jean Heim/Jeanne Anderson**

Two new homeowners received welcome bags last month.

**Events Committee: Committee Chairs TBD per event**

**Scarecrows Among Us (Nancy Kratky with help from Nancy McManis)**

- The winners from this year's event have been announced and presented with prizes.

- Marilyn Monroe (Johnson Law Office), The Girl Scouts and Mountain Dew Man (School Winner) were this year's category winners.
- There were 21 scarecrows in total for this year's event.
- Nancy Kratky & Nancy McManis have agreed to head up next year's event. Thanks so much to "the Nancy's" for all their hard work!

#### **Ring In The Season**

- The event is scheduled for Saturday, December 5th.
- Nancy McManis is putting together a flyer and working on advertising for the event.
- BUILD will be sponsoring the carriage rides again this year from 11-2pm. The carriage rides will be leaving from the Home State Bank parking lot.
- From 12-4pm there will be kid's shopping at Blake's Soda Fountain. Refreshments will be available for the parents and personal shoppers will work with the kids to find presents for mom & dad.
- Also from 12-4pm, Santa Claus will be at the Louisville Art Gallery. Come get your picture taken and bring a canned good for the food bank.
- There will also be free apple cider and cookie samples at Main Street Cafe during the day.

#### **Economic Development Committee: John Plucknett (chair)**

The committee had a meeting last month. The group is pleased with Main Street and local business given the state of the economy. There is still much activity going on in town.

#### **Presentation Committee: Kathy Copple (chair)**

The fall flags are up. The holiday lights will be turned on during Thanksgiving week and stay on throughout the Christmas season.

#### **Marketing Committee: Nancy McManis (chair)**

BUILD has been approved for a grant for Ringing In The Season that would match up to \$2,000. These funds could also be used to offset the cost of the business directory if it is finished in time for Ringing In The Season.

#### **Fundraising: Jared Plucknett (chair)**

No Report.

#### **New Business:**

##### **Wooden Nickels**

Plattsmouth has started a wooden nickel campaign recently and the group is discussing a similar campaign in Louisville. Several ideas have been thrown around. A committee has been formed to take a deeper look at this idea and see how this concept could be used in Louisville. Terri Scholting, John Harrington & Andy Mixan will be on the committee.

##### **Non Profits/Social Media - Mike Krambeck**

Tabled until December's meeting.

**The next meeting will be Tuesday, December 1st, 2009 at the Assisted Living Facility.**